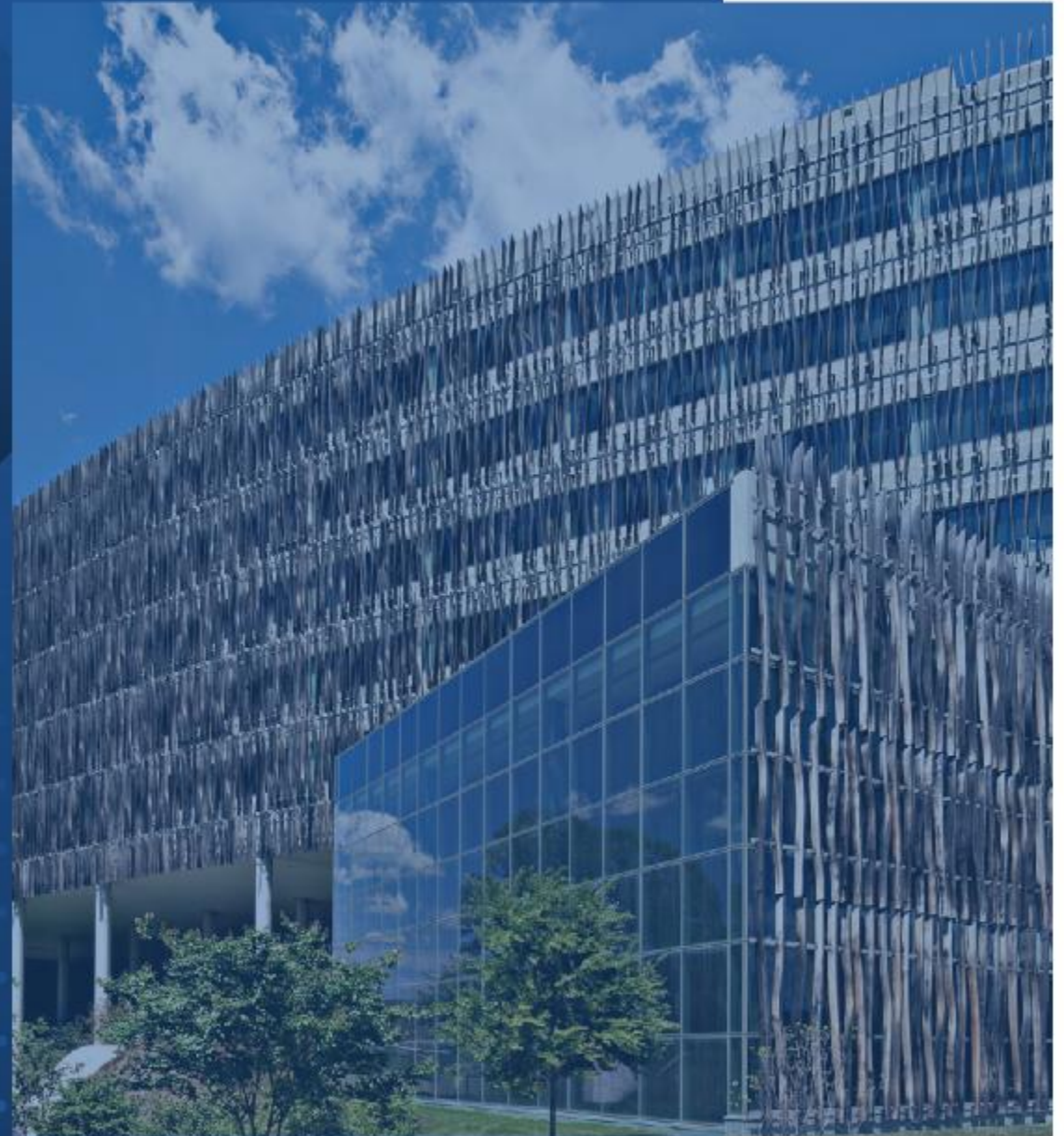


Census Uncovered: *More Than Just Numbers*

April 20, 2026

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Data Dissemination & Training Branch, U.S. Census Bureau



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These short “how-to” videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!



Population Changes



Demographic components of population change (births, deaths, and migration) are produced at the national, state, and county levels of geography. Additionally, housing unit estimates are produced for the nation, states, and counties.

	<i>Fort Collins city, CO</i>	<i>Larimer County, CO</i>	<i>Colorado</i>
2020 Decennial Total Population	169,810	359,066	5,773,714
2025 Population Estimates	?	?	?

Population Change

	<i>Fort Collins city</i>	<i>Percent Change since April 2020 for Fort Collins city. CO</i>	<i>Larimer County</i>	<i>Percent Change – April 2020 for Larimer County</i>	<i>Colorado</i>	<i>Percent Change for April 2020 for Colorado</i>
2020 Decennial Total Population	169,810		359,066		5,773,714	
2024 Population Estimates	170,924	0.6%	374,574	4.3%	5,957,493	3.2%
2025 Population Estimates	Available May 2026	Available May 2026	377,292	5.1%	6,012,561	4.1%

AGENDA

- Census 101
- Our Surveys & Programs
- Race & Ethnicity
- Geography Matters
- Data Access
- Wrap Up

Who Are We

Introduction to Census

- The Census Bureau is the federal government's largest statistical agency. We are dedicated to providing current facts and figures about America's people and economy.
- **Our Mission:** *The Census Bureau's mission is to serve as the nation's leading provider of quality data about its people and economy.*
- The Census Bureau is part of the U.S. Department of Commerce.
- Federal law protects the confidentiality of all the information the Census Bureau collects.



What Data We Collect

Introduction to Census



- **On-going Surveys**
 - **American Community Survey (ACS)**
 - **Current Population Survey (CPS)**
 - **American Housing Survey (AHS)**
 - **Boundary Annexations Survey (BAS)**
 - **Survey of Program Participation (SIPP)**
- **Every 5 years**
 - **Census of Governments (CoG)**
 - **Economic Census**
- **Every 10 years**
 - **Decennial Census of Population and Housing**
- **Administrative Data**

American Community Survey



- Began in 2005, producing timely data for small areas and population groups previously collected on the decennial long form
- Ongoing monthly survey sent to 3.5 million addresses per year
- Covers 35+ topics (employment, occupation, veteran status, commuting, etc.) and supports 300+ known federal government uses
- Estimates released annually, in the following formats:
 - *ACS 1-Year: for populations of 65,000+*
 - *ACS 1- Year Supplemental: for populations of 20,000+*
 - *ACS 5-Year: down to Census tract and some block group level geographies*

American Community Survey Data

American Community Survey Topics

Demographic

- Age
- Sex
- Race
- Hispanic Origin
- Group Quarters

Economic

- Income
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work
- Place of Work

Housing

- Tenure
- Housing Value
- Financial Characteristics
- Occupancy
- Taxes & Insurance
- Household Size
- Utilities

Social

- Ancestry
- Citizenship Status
- Disability Status
- Educational Attainment & School Enrollment
- Fertility
- Grandparents as Caregivers
- Internet Access
- Language Spoken at Home
- Marital History; Marital Status
- Migration/Residence 1 Year Ago
- Period of Military Service
- Place of Birth
- Undergraduate Field of Degree
- Vehicle Type
- Veteran Status
- Year of Entry

Decennial Census Topics

- Age
- Sex
- Race
- Hispanic/Latino
- Household Relationship
- Tenure (Owned/Renter)
- Household Size
- Vacancy Rate
- Group Quarters

American Community Survey Data

American Community Survey 60 Years and Over Population

2023 5-Year Data

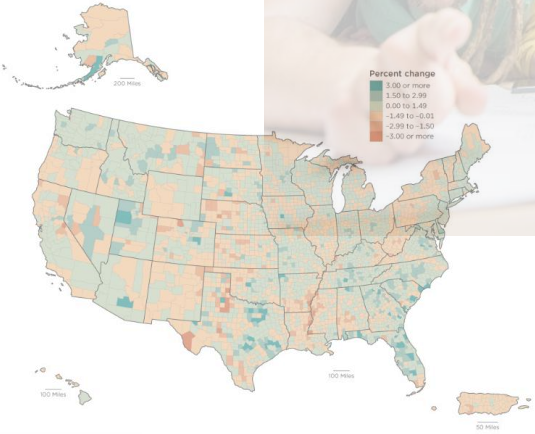
Estimate	Adams County	Arapahoe County	Boulder County	Broomfield County	Denver County	Douglas County	El Paso County	Jefferson County	Larimer County	Mesa County	Pueblo County	Weld County
<i>Total population Estimate</i>	524,408	655,709	328,317	75,110	713,734	368,283	736,008	579,715	363,561	157,316	168,726	340,711
<i>Median age (years) Estimate</i>	34.6	37.3	37.5	38.8	35.2	39.5	35	40.4	36.6	40.8	40.4	35.2
<i>60 years and over Estimate</i>	85,569	130,767	71,131	15,656	120,772	70,490	141,479	140,316	82,288	43,671	44,605	62,419
<i>Median age (years) Estimate</i>	68.6	69.2	69.6	69.8	69.7	69	69	69.4	69.7	69.4	70	68.7

Other Activities

Introduction to Census



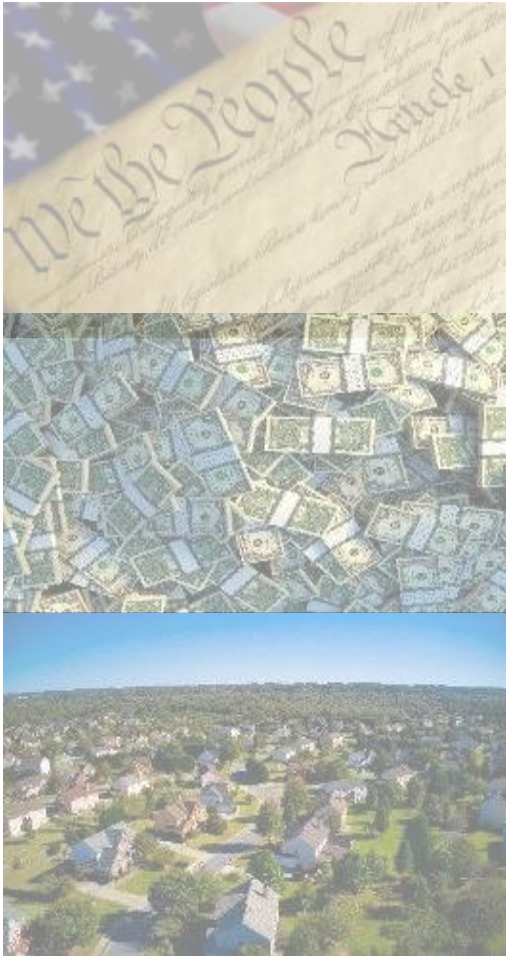
Percent Change in County Population:
July 1, 2024 to July 1, 2025



- Modernizing Federal Statistics
- Combining Data
- Data Linkage Infrastructure
- International Programs
- Respond to Requests
- Research to Improve Data on Race and Ethnicity

How Our Data Are Used

Introduction to Census

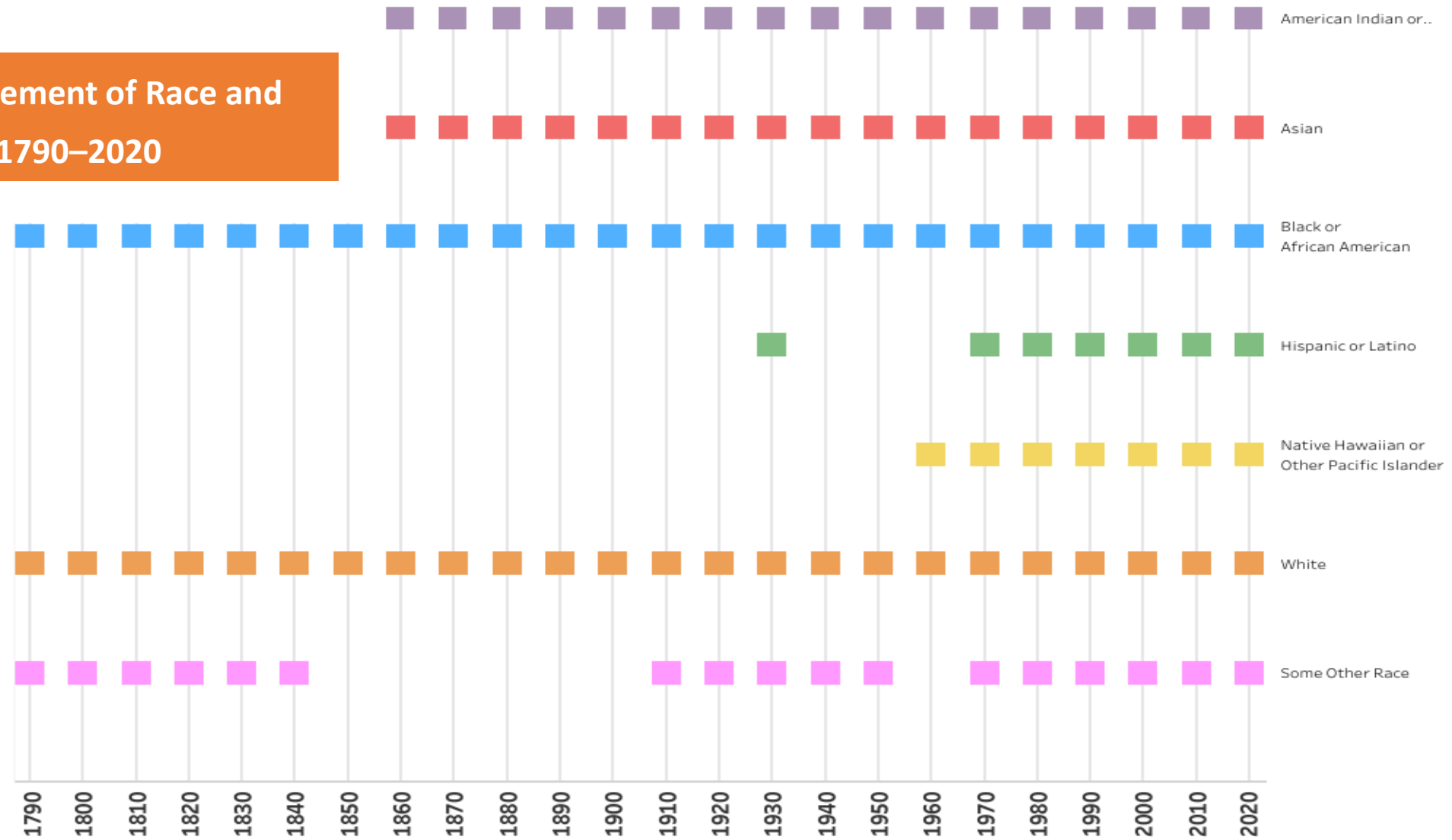


- Mandated by the U.S. Constitution
 - To determine the distribution of Congressional seats to states
 - Used to apportion seats in the U.S. House of Representatives
 - Used to define legislature districts, school district assignment areas and other important functional areas of government
-
- To make planning decisions about community services and inform how **trillions of federal funds** are distributed to local state and tribal governments for:
 - Provide services for the elderly
 - Build new roads and schools
 - Locate job training centers
 - Neighborhood improvements
 - Public health
 - Education
 - Transportation
 - Much more
 - To provide Age Search information

Race and Ethnicity

Race and Ethnicity

U.S. Decennial Census Measurement of Race and Ethnicity Across the Decades: 1790–2020



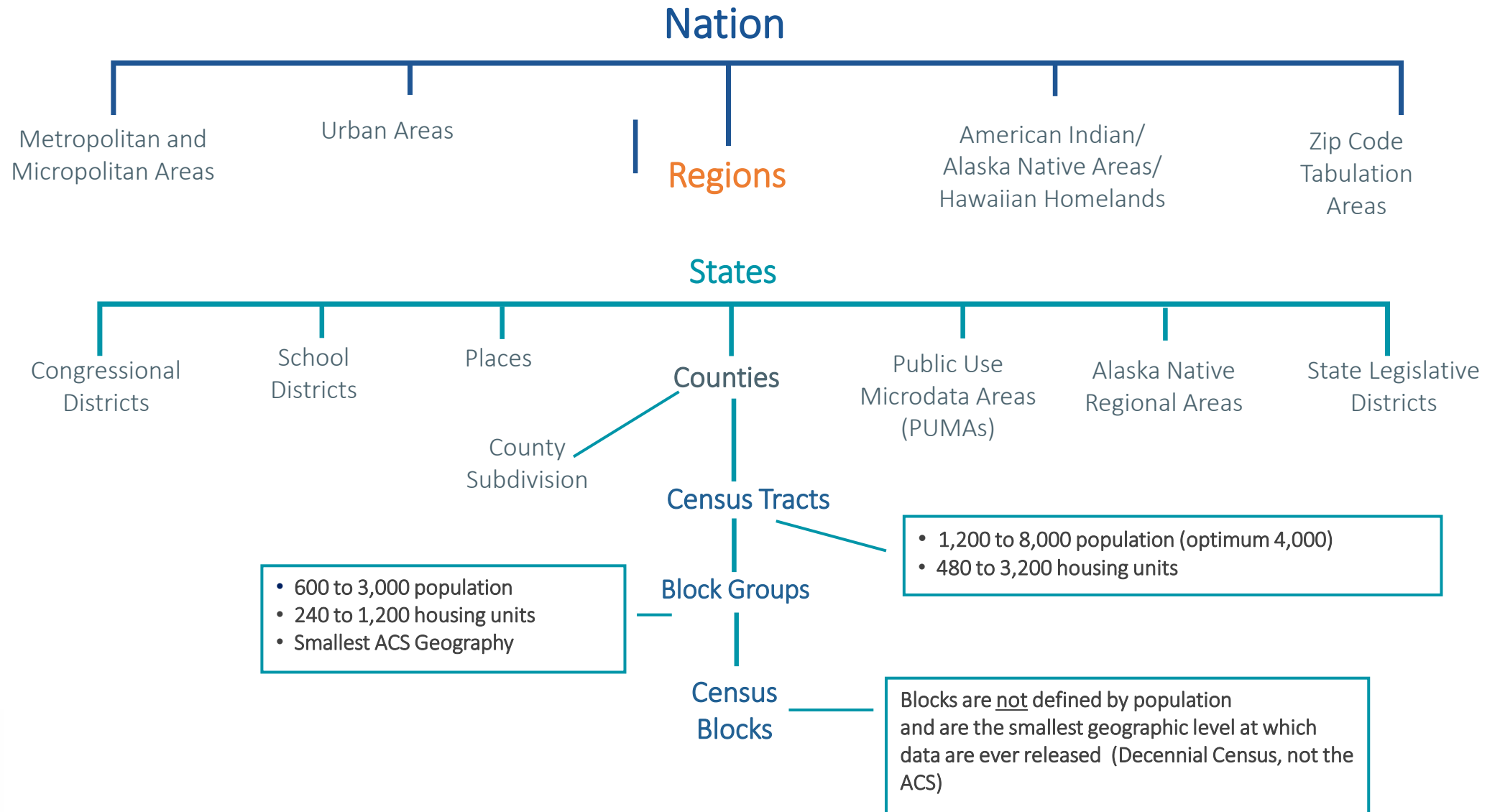
Race/Ethnicity Standards

March 28, 2024, the U.S. Office of Management and Budget (OMB) published [the results](#) of its review of Statistical Policy Directive No. 15 (SPD 15) and issued [updated standards](#) for maintaining, collecting and presenting race/ethnicity data across federal agencies. The updated standards have seven co-equal minimum categories for data on race and ethnicity:

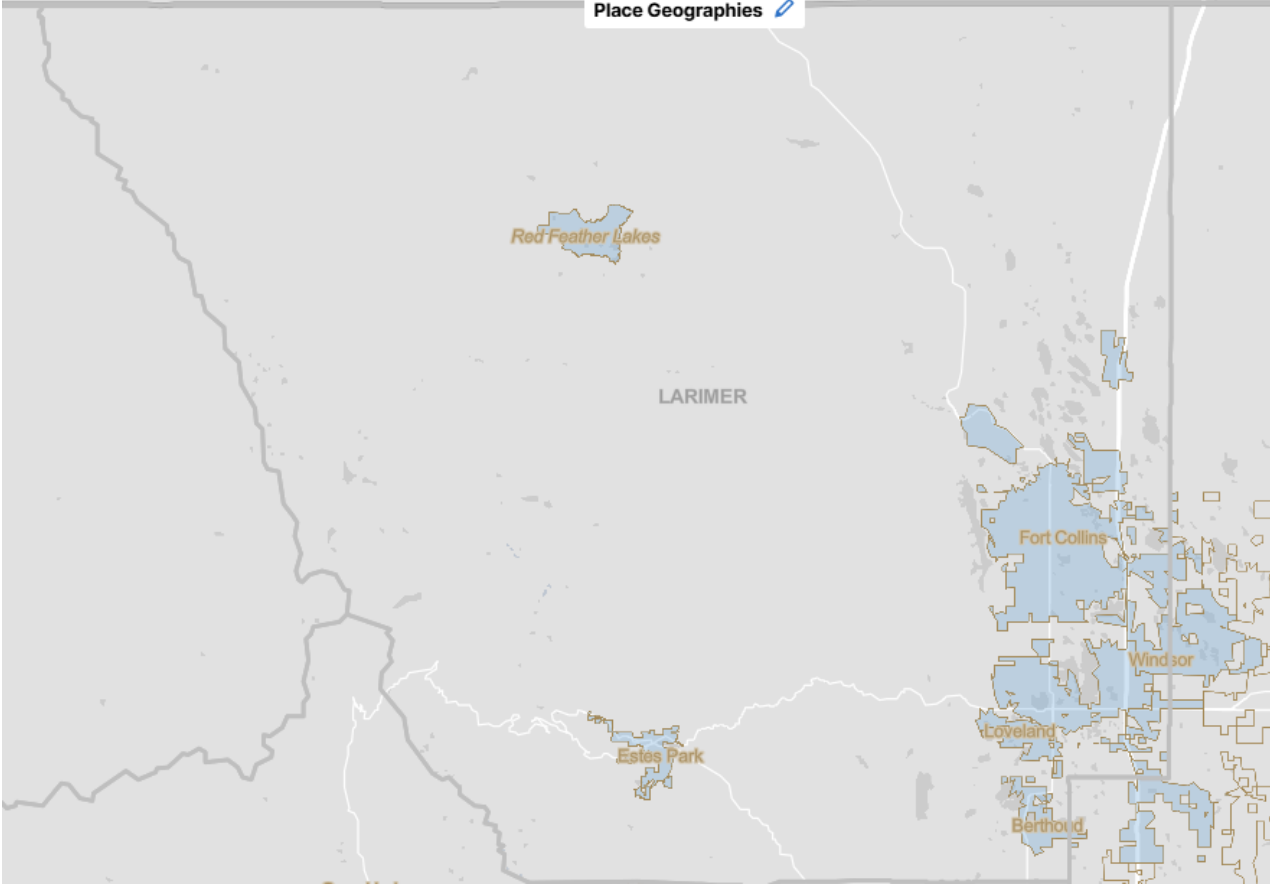
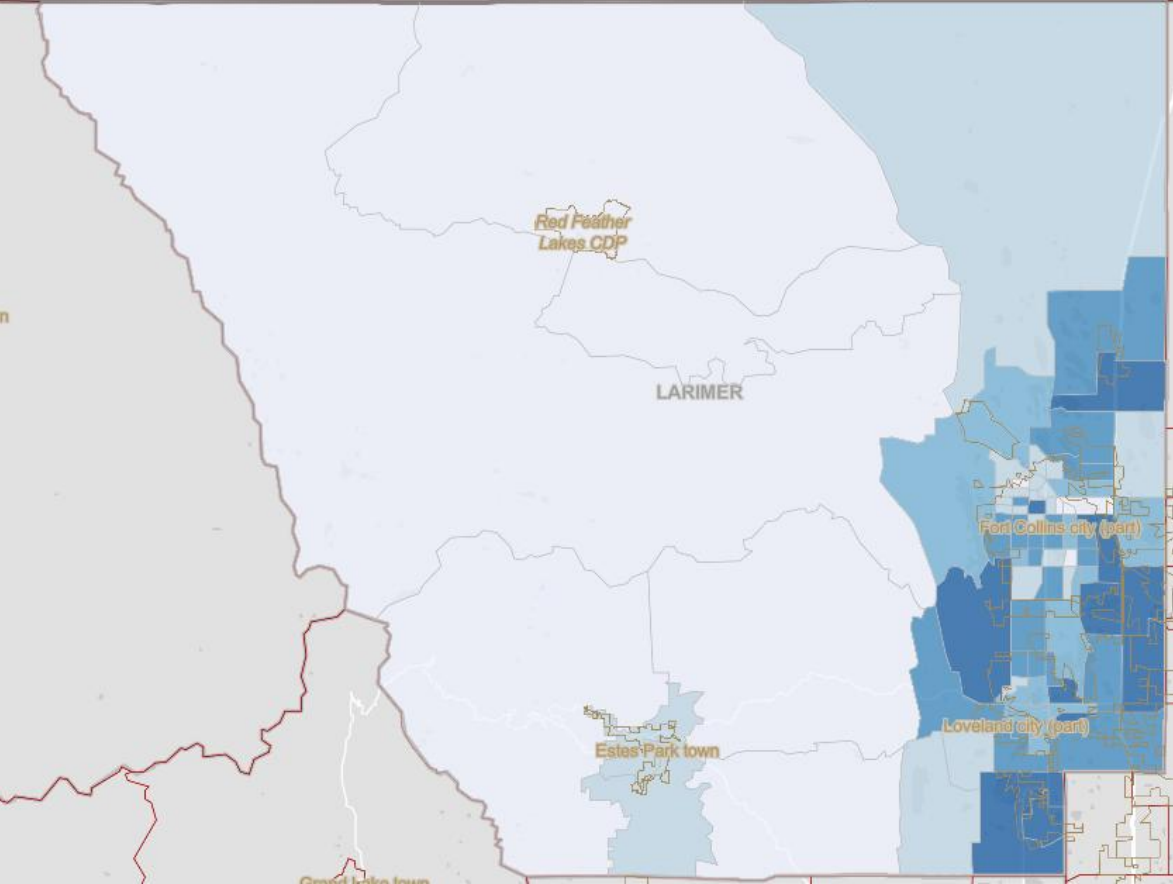
- **American Indian or Alaska Native**
- **Asian**
- **Black or African American**
- **Hispanic or Latino** - Includes individuals of Mexican, Puerto Rican, Salvadoran, Cuban, Dominican, Guatemalan, and other Central or South American or Spanish culture or origin.
- **Middle Eastern or North African**
- **Native Hawaiian or Pacific Islander**
- **White**

Geography Matters

Selected Census Geographic Concepts



Census Geographic Concepts: Tracts & Places



Easy to Use Census Data Tools

QuickFacts

All Topics	Kansas	Nebraska	Colorado	Utah
Population estimates, July 1, 2024, (V2024)	2,970,606	2,005,465	5,957,493	3,503,613
PEOPLE				
Population				
Population estimates, July 1, 2025, (V2025)	2,977,220	2,018,006	6,012,561	3,538,904
Population estimates, July 1, 2024, (V2024)	2,970,606	2,005,465	5,957,493	3,503,613
Population estimates base, April 1, 2020, (V2025)	2,937,986	1,961,980	5,775,326	3,271,601

The QuickFacts data access tool provides users with easy access to most recent basic population, business, and geography statistics for all states and counties, and for cities and towns with more than 5,000 people.

Provides Data in:

- Charts
- Tables

Search by entering a state, county, city, town, or zip code.

Subjects:

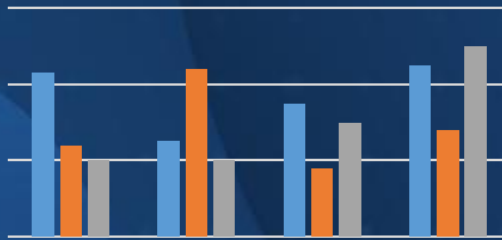
1. *Population*
2. *Age & Sex*
3. *Race and Hispanic Origin*
4. *Population Characteristics*
5. *Housing*
6. *Families & Living Arrangements*
7. *Computer and Internet Use*
8. *Education*
9. *Health*
10. *Economy*
11. *Transportation*
12. *Income & Poverty*
13. *Business*
14. *Geography*

Narrative Profile

Narrative Profiles are short, analytic reports derived from the ACS 5-year estimates. Provides text and bar charts to display highlights of selected social, economic, housing and demographic estimates.

Search By:

- Nation
- State
- County
- County Subdivision
- Place
- Census Tract
- ZIP Code Tabulation Area
- Metropolitan/Micropolitan Statistical Area
- American Indian Area/Alaska Native Area/Hawaiian Home Land



Each Narrative Profile covers 18 different topic areas, including:

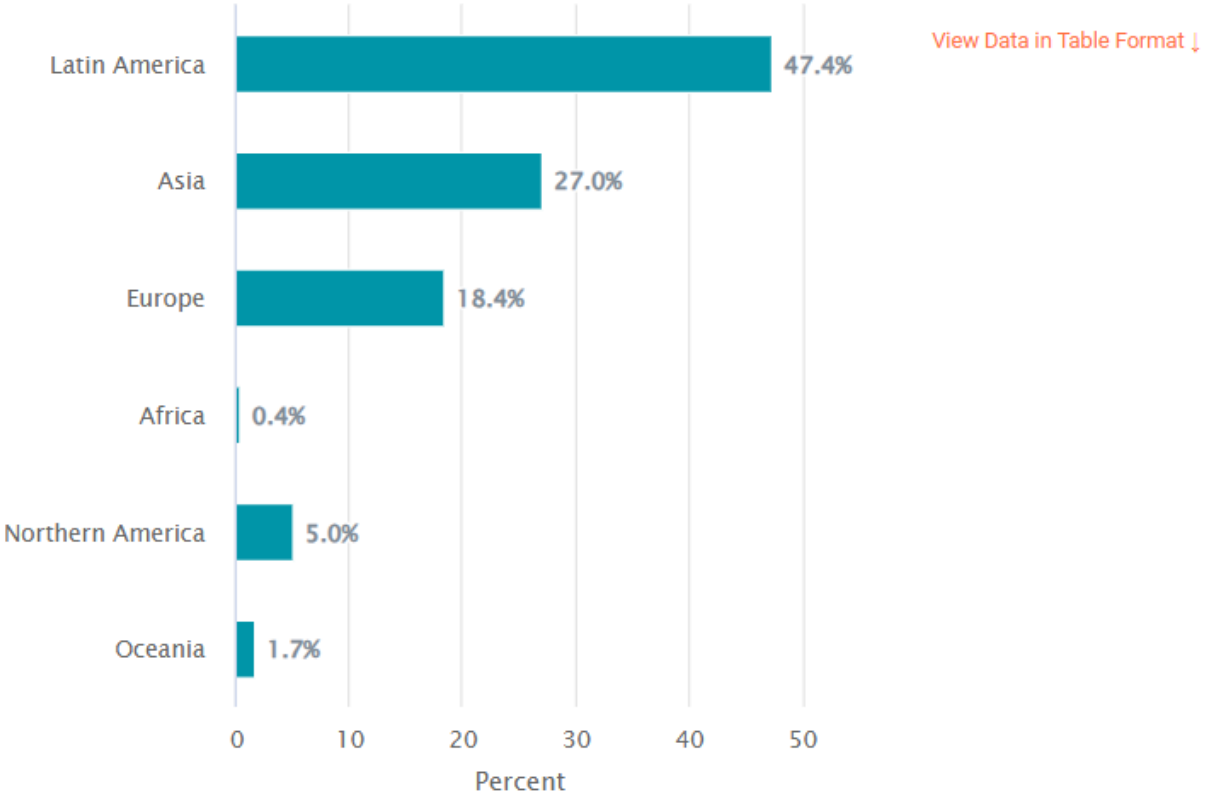
1. *Households and Families*
2. *Nativity and Foreign-Born*
3. *Language*
4. *Geographic Mobility*
5. *Education*
6. *Disability*
7. *Employment Status and Type of Employer*
8. *Industry*
9. *Occupations*
10. *Commuting*
11. *Income*
12. *Poverty & Participation in Government Programs*
13. *Health Insurance*
14. *Population*
15. *Housing Inventory Characteristics*
16. *Occupied Housing Characteristics*
17. *Financial Characteristics & Housing Costs*
18. *Computer & Internet Use*

Narrative Profile: Nativity and Foreign-Born

In 2020-2024, an estimated 96.8 percent of the people living in Windsor town, Colorado were U.S. natives. 42.0 percent of the Windsor town, Colorado population were living in the state where they were born.

Approximately 3.2 percent of Windsor town, Colorado residents in 2020-2024 were foreign-born. 59.0 percent of foreign-born were naturalized U.S. citizens and an estimated 81.1 percent entered the country before the year 2010.

Foreign-born residents of Windsor town, Colorado come from different parts of the world. The bar graph below displays the percentage of foreign-born from each world region of birth in 2020-2024 for Windsor town, Colorado.



Data Profile

Provide a broad set of social, economic, housing, and demographic information in a total of four profiles.

“DP” tables summarizing the data using both estimates and percentages, to cover the most basic data on all topics.

- Geographic areas covered: All areas down to the neighborhood (census tract) level.

DP02: Social Characteristics — includes Education, Marital Status, Relationships, Fertility, Grandparents...

DP03: Economic Characteristics — includes Income, Employment, Occupation, Commuting to Work...

DP04: Housing Characteristics — includes Occupancy and Structure, Housing Value and Costs, Utilities...

DP05: Demographic Characteristics — includes Sex and Age, Race, Hispanic Origin, Housing

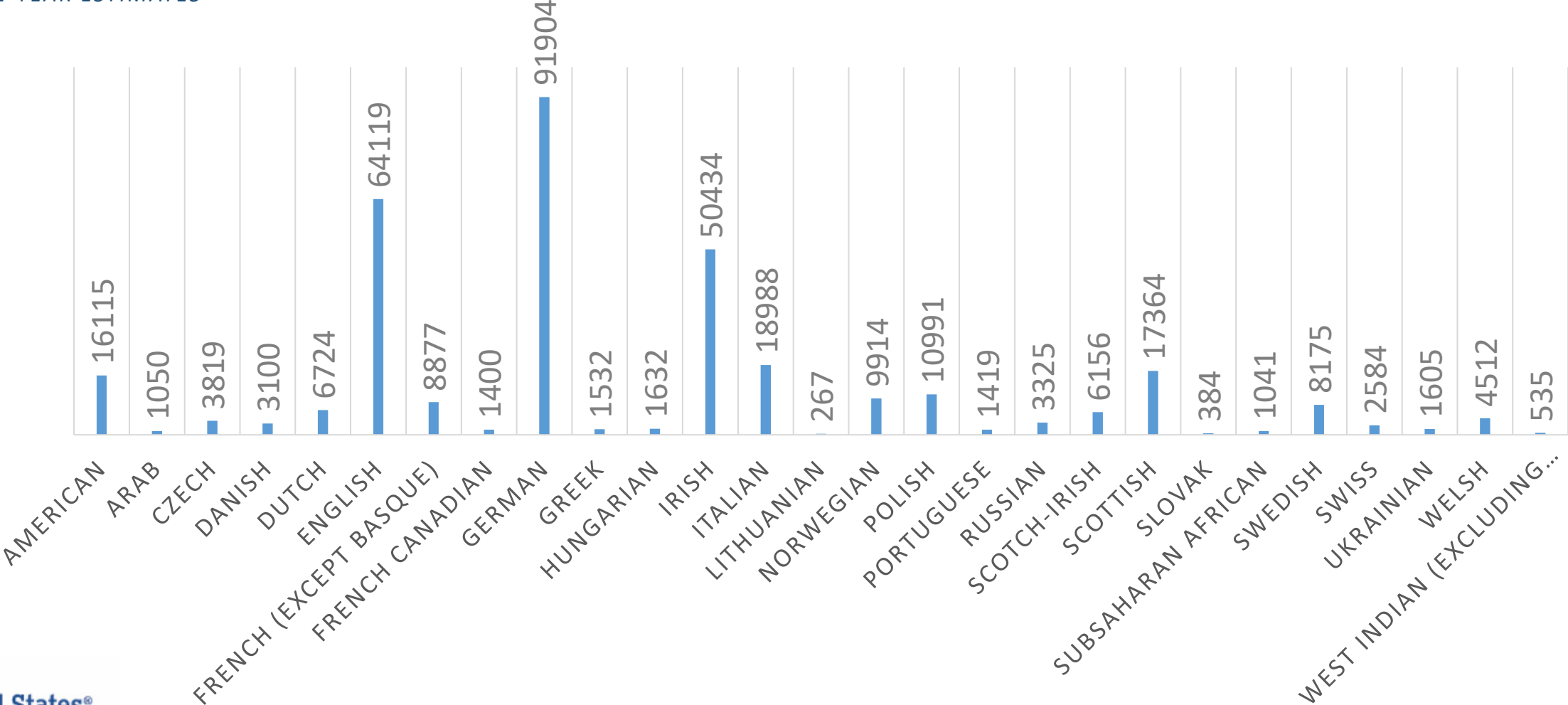
Data Profiles can be located on:

- *American Community Survey website*
- *data.census.gov (1-year & 5-year Data Profiles)*
- *Census API*

DP02: Selected Social Characteristics

ANCESTRY - LARIMER COUNTY, COLORADO

2024 ACS 1-YEAR ESTIMATES



<https://data.census.gov/table/ACSDP1Y2024.DP02?q=DP&g=050XX00US08069&moe=false>

DP03: Selected Economic Characteristics

INCOME - LARIMER COUNTY, COLORADO 2024 ACS 1-YEAR ESTIMATES		
	Estimate	Percent
Median household income (dollars)	\$93,276	
Mean household income (dollars)	\$125,309	
With earnings	127,899	79.2%
Mean earnings (dollars)	122,272	(X)
With Social Security	43745	27.1%
Mean Social Security income (dollars)	27539	(X)
With retirement income	37761	23.4%
Mean retirement income (dollars)	39606	(X)
With Supplemental Security Income	3558	2.2%
Mean Supplemental Security Income (dollars)	13427	(X)
With cash public assistance income	4274	2.6%
Mean cash public assistance income (dollars)	6198	(X)
With Food Stamp/SNAP benefits in the past 12 months	13134	8.1%

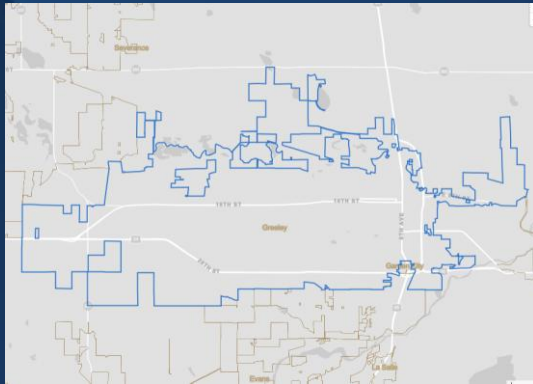


DP04: Selected Housing Characteristics

2024 ACS 1-Year Estimates Value	United States		Colorado		Larimer County		Fort Collins	
	Estimate		Estimate		Estimate		Estimate	
Owner-occupied units	86,635,506		1635345		102411		38160	
Less than \$50,000	4,345,055	5%	42125	2.6%	2140	2.1%	1084	2.8%
\$50,000 to \$99,999	4,478,995	5.2%	30810	1.9%	2071	2%	673	1.8%
\$100,000 to \$149,999	4,952,247	5.7%	22918	1.4%	1007	1%	322	0.8%
\$150,000 to \$199,999	6,525,903	7.5%	25318	1.5%	180	0.2%	37	0.1%
\$200,000 to \$299,999	14,669,627	16.9%	88743	5.4%	2205	2.2%	989	2.6%
\$300,000 to \$499,999	24,149,838	27.9%	450262	27.5%	25397	24.8%	8059	21.1%
\$500,000 to \$999,999	20,576,477	23.8%	763832	46.7%	58,997	57.6%	24,711	64.8%
\$1,000,000 or more	6,937,364	8%	211337	12.9%	10414	10.2%	2285	6%

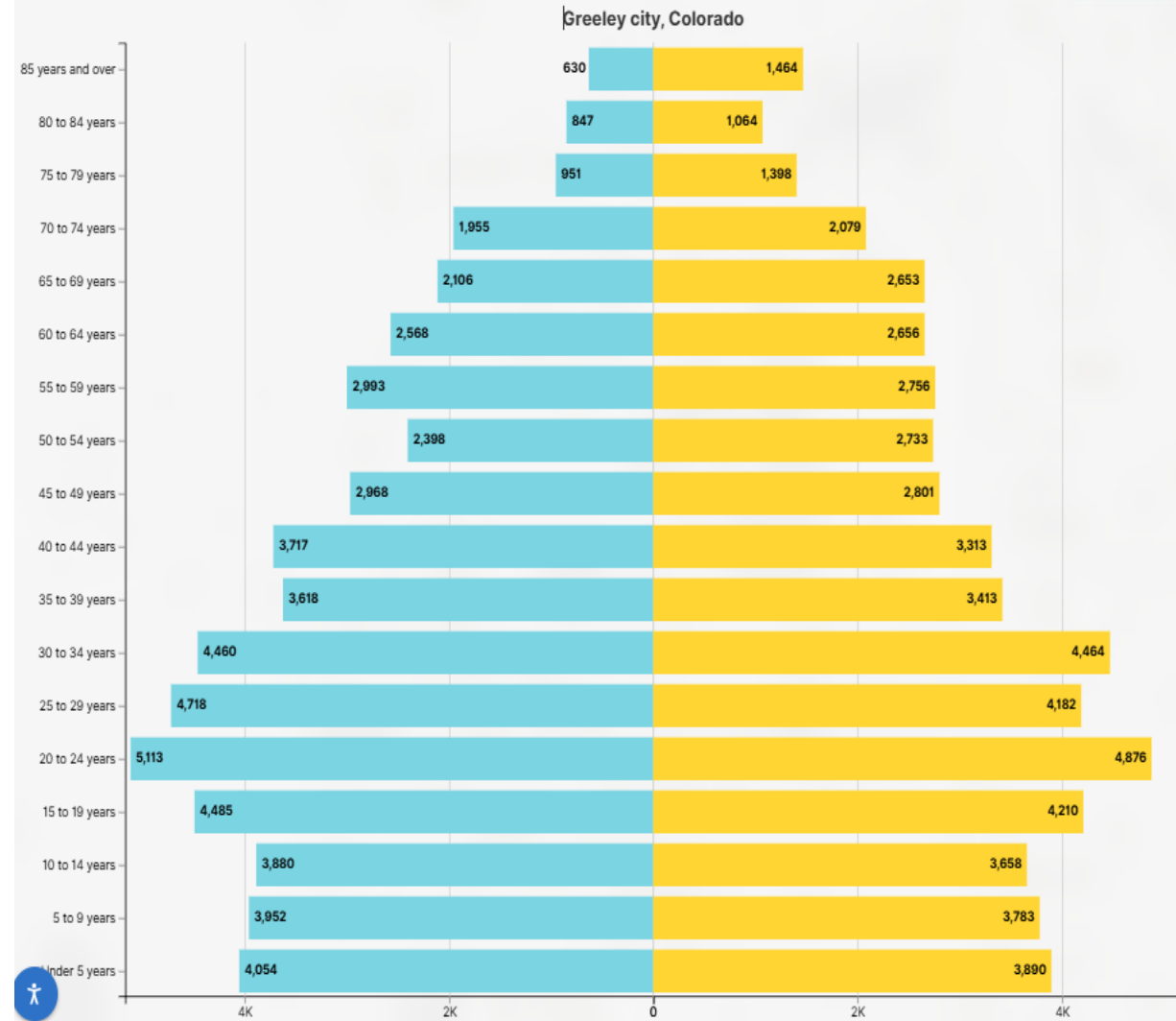
Data.census.gov Profile

A single geographic summary sharing a map view with top searched facts, followed by 8 topic tabs of subject charts, with links to sources of data tables.



The subject tabs include data on:

- Population and People
- Income and Poverty
- Education
- Employment
- Housing
- Health
- Families & Living Arrangements
- Race and Ethnicity



data.census.gov: Profile/ Population and People

Residential Mobility

3.0% ± 1.5%

Moved From a Different State in the Last Year in Greeley city, Colorado

3.1% ± 0.2%

Moved From a Different State in the Last Year in Colorado

S0701 | 2024 American Community Survey 1-Year Estimates

Residential Mobility in the Last Year

in Greeley city, Colorado

Moved within the same county - 6.7%



Moved from different county, same state - 4.9%



Moved from a different state - 3.0%



Moved from abroad - 0.1%



0% 1% 2% 3% 4% 5% 6%

Show Table Display Margin of Error

Native and Foreign-Born

13.5% ± 2.6%

Foreign-Born population in Greeley city, Colorado

10.6% ± 0.3%

Foreign-Born population in Colorado

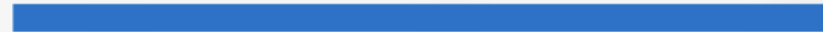
DP02 | 2024 American Community Survey 1-Year Estimates

Foreign-Born Population

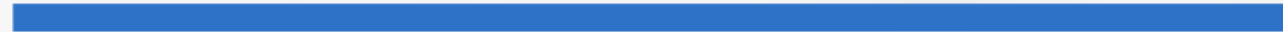
in Greeley city, Colorado

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Naturalized U.S. citizen - 39.1%



Not a U.S. citizen - 60.9%



0% 5% 10% 15% 20% 25% 30% 35% 40% 45% 50% 55% 60% 65%

Show Table Display Margin of Error

DP02 | 2024 American Community Survey 1-Year Estimates

data.census.gov: Profile/ Health

Disability

12.8% ± 1.8%

Disabled Population in Greeley city, Colorado

12.0% ± 0.2%

Disabled Population in Colorado

S1810 | 2024 American Community Survey 1-Year Estimates

Types of Disabilities

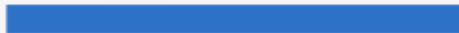
in Greeley city, Colorado

[Share / Embed](#)

Hearing difficulty - 4.1%



Vision difficulty - 2.7%



Cognitive difficulty - 6.5%



Ambulatory difficulty - 4.2%



Self-care difficulty - 1.3%



Independent living difficulty - 4.1%



0% 1% 2% 3% 4% 5% 6% 7% 8% 9% 10%

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S1810 | 2024 American Community Survey 1-Year Estimates

Q & A and Thank You!

Contact Information:

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(303) 503-7047